Community Pain Champion

**JOB DESCRIPTION**

Head of NHS Service Development

National (some time in Lincolnshire)

Variable (min 15-20 days per year)

**Reports to**

**Location**

**Work hours**

**Main purpose of the role**

* Be an ambassador for Connect Health’s persistent pain-focused health literacy campaign Pain: Do You *Get* It? e.g. for events, media interviews and other public and/or professional engagement
* Act as an advocate and spokesperson for contemporary pain science education, promoting an understanding of persistent pain within a biopsychosocial framework.
* Be a lead contributor to innovative and multimodal approaches aimed at making a modern understanding of pain science accessible to the general public
* Deliver and/or attend events related to Pain: Do You *Get* It? at various locations (most likely to align with those areas where Connect Health provide pain management services to the NHS)

**Direct Reports**

* Nil

**Key contacts / relationships**

**Internal**

* Members of the Pain: Do You *Get* It? project team (incl. clinical & operational managers)
* Connect Health External Affairs Officer and Marketing team
* Senior Clinical

**External**

* General Public (especially those local to Pain: Do You *Get* It? events
* Local community influencers
* People from a range of personal and professional backgrounds attending Pain: Do You *Get* It? events

**Key tasks**

Including but not limited to;

* Deliver public education events with focus on understanding persistent pain
* Collaborate with the wider Pain: Do You *Get* It? project team in relation to the planning and rehearsal of public events.
* Attend community engagement events related to Pain: Do You *Get* It? (e.g. visits to schools, social clubs, coffee mornings)
* Be an ambassador for Pain: Do You *Get* It? and/or Connect Health for media appointments/opportunities such as radio, TV, newspaper (and any other reasonable tasks related to Pain: Do You *Get* It? and/or persistent pain)
* Work as part of a team to promote, deliver and analyse the impact of our dynamic approach to community engagement and education.

**Key performance measures**

* Successful delivery of a range of public engagement events planned and coordinated by the Pain: Do You *Get* It? project team
* Positive feedback from people attending events and other community engagement
* Generation of wider interest in Pain: Do You *Get* It? (e.g. local and national social and/or print media and television)
* Satisfying the working time requirements of the role

**Personal specification**

**Essential**

* High level of communication skills demonstrating competence in succinctly sharing information, tailoring style and approach of delivery for different audiences
* A confident public speaker with ability to engage & entertain an audience

**Desirable**

* A sound understanding of contemporary pain science and a biopsychosocial framework
* Experience of teaching and/or delivering teaching events to a varied audience
* Professional qualification in training / teaching
* Easily inferred credibility in relation to persistent pain (e.g. personal lived experience; clinical or academic credentials)

**Variation**

The duties of this post may be subject to variation from time to time following consultation with the post holder.

**Health & Safety**

It is the general duty of every employee to take reasonable care for the health and safety of him/herself and others (including patients). This may involve the wearing of suitable protective clothing and footwear, and to co-operate with the management in meeting its responsibilities under the Health and Safety at Work Act. Any failures to take such care or any contraventions of safety or managerial instructions may result in Disciplinary action being taken.

**Confidentiality**

All staff are required to respect confidentiality of all matters that they may learn relating to their employment, other members of staff and the general public and will be required to confirm their compliance with relevant codes of conduct.

**DBS**

This post is not subject to a DBS disclosure.